



**Red Letter days**  
CORPORATE



Reward  
**Recognise**  
Inspire



# CORPORATE CHRISTMAS

GIFTING GUIDE

2023

## ABOUT US

Set up in 1989, Red Letter Days pioneered the concept of giving unforgettable experiences as gifts. The idea really caught people's imaginations and Red Letter Days today, with its iconic red box, is THE go-to gift experience company.

Engage, reward and incentivise your staff with corporate gift solutions from Red Letter Days. Say goodbye to mundane rewards and recognition schemes and hello to corporate perks that inspire and motivate your employees.

Discover our diverse range of corporate experiences and boost staff morale with something extraordinary.

Whether you're searching for inspiration for employee engagement ideas, long service awards, reward schemes or gifting solutions for your customers, you'll find a whole range of products to add a sparkle of magic to everyday life.

From a few precious hours of bliss at a spa day to open-end money vouchers and a one-off chance to be whisked away on a hot air balloon flight, find an inspirational gift and give someone the experience of a lifetime.



# CHRISTMAS CORPORATE GIFTS FOR YOUR CUSTOMERS

Christmas gifting to customers is a great way to show your appreciation for their business and to keep your company top of mind during the holiday season.

When customers receive a thoughtful gift from you, they're more likely to think of your company when they're making future purchases.

When clients feel appreciated and valued, they're more likely to continue doing business with your company.

Choose our end-to-end gifting solution designed to meet your branding needs and add sprinkles of personalisation with tailor-made insert sheets, packaging and more.

We've taken the hassle out of logistics and project management too. From order processing and fulfilment to customer support, one of our dedicated account managers will be on hand to streamline system implementation and ensure company-wide success.



**CUSTOMER  
LOYALTY**



**CUSTOMER  
ACQUISITION**



**CUSTOMER  
ENGAGEMENT**



# CHRISTMAS CORPORATE GIFTS FOR STAFF

However you plan on celebrating the most wonderful time of the year, go above and beyond with a Christmas gift the workplace won't forget. Throw conventions out the window and say hello to inspirational gifting with our Christmas gift ideas for staff.

Bring joy and give the opportunity for magical memories with an experience that guarantees to warm their hearts.

Christmas is an important occasion to reflect, celebrate successes and show appreciation to your workforce for their dedication throughout the last 12 months.

It's also the perfect opportunity to reward staff with a special incentive and end the calendar year with a positive close.



**LONG SERVICE AWARDS**



**REWARD & RECOGNITION**



**PERFORMANCE INCENTIVES**

# EXPERIENCES WE OFFER

We offer thousands of bespoke Christmas gifts for your employees and clients that cater for all personality types, budgets and tastes.

For the short-break lovers, we offer a sublime selection of hand-picked destinations – from culture-rich cities to quaint manor-house retreats in the country.

From cookery classes to MICHELIN-starred staycations, foodies can rejoice with a tantalising collection of exquisite fine-dining options.

Thrill-seekers can fulfil their wildest dreams with a skydive, bungee jump or perhaps if celebrating a big milestone, a once-in-a-lifetime Spitfire flying experience?



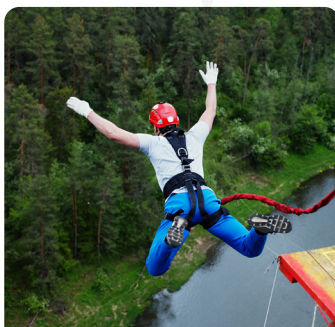
**SHORT BREAKS**



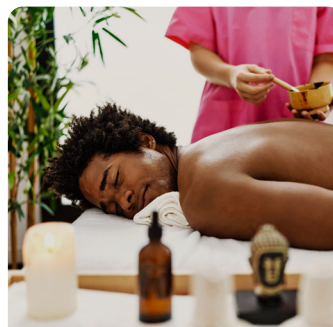
**DRIVING**



**DAYS OUT**



**ADVENTURE**



**SPA & BEAUTY**



**FOOD & DRINK**

# OUR BRAND PARTNERS



## FLEMINGS MAYFAIR HOTEL

Flemings Mayfair Hotel is situated in the beating heart of Mayfair, one of the capital's most exclusive neighbourhoods, with all the best that London has to offer right on its doorstep.

Converted from 13 Georgian townhouses dating back to 1731, it opened in 1851 making it one of London's oldest established hotels.

With an award winning restaurant and holder of four AA Rosettes, Ormer Mayfair, is under the direction of Executive Chef Sofian Msetfi . Chef Sofian Msetfi brings over 15 years' experience to Ormer having worked in some of the finest Michelin-starred kitchens in the country.

FLEMINGS  
MAYFAIR

## RAGDALE HALL SPA

Award-winning Ragdale Hall Spa is dedicated to giving your time an exceptional quality with the chance to reset your body and mind.

Offering the best in modern treatments and relaxation, you can experience a world of warmth in the Thermal Spa with 12 heat and water experiences, discover six unique poolsides including a luxuriously heated Rooftop Infinity Pool featuring 'Leicestershire's best view', treat yourself to a pampering treatment performed by expertly trained Beauty Therapists before indulging in sublime delicacies at mealtimes.

## RAGDALE HALL SPA



## GO APE

It is not in the dictionary, but if it was, Go Ape would be described as the forest adventure everyone is talking about. Go Ape is on a mission to create adventures and encourage everyone to live life more adventurously.

Throughout our 20+ year journey, everything we have done has been guided by our values: to keep the 'adventure' in adventure; be socially and environmentally responsible and do the right thing. It's nothing overly complicated, adventure is at the heart of everything we do.



## THE ROYAL CRESCENT

Nestled within the prestigious Grade I listed Georgian Royal Crescent, this five-star hotel exudes timeless elegance and refinement.

Renowned for its exceptional service, as attested by glowing reviews on TripAdvisor, they take immense pride in their coveted five-red-star AA rating.

Unravel the epitome of indulgence in the luxury spa, where tranquillity and rejuvenation intertwine. For the culinary connoisseurs, Montagu Mews, their 3AA Rosette Restaurant promises a symphony of flavours and exquisite dining experiences.



## iFLY

The sensation of flying awaits you at iFLY; an incomparable experience that few people ever get to try, but no one ever forgets.

At iFLY, we believe everyone should have the opportunity to experience flying.

With four centres offering Indoor Skydiving, in Basingstoke, Manchester, Milton Keynes, and now London at The O2, wherever you are in the UK you're never too far away from the sheer joy of human flight.

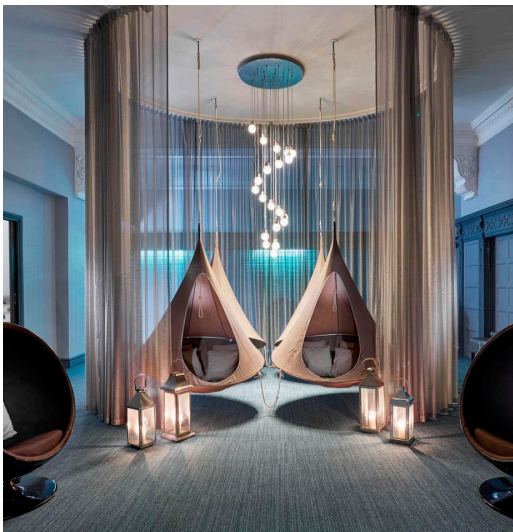
Suitable for all ages and all abilities, iFLY is the ultimate gift.



## UP AT THE O2

Discover stunning views of London with Up at The O2. Experience the thrill of climbing the world famous roof of The O2 and take in panoramic views over London's most iconic skyline at the summit, 52 metres above ground level.

Enjoy the breath-taking 360-degree views of London like you've never seen before. Choose from a variety of climbing options, including daytime, sunset or twilight climbs.



## THE MIDLAND HOTEL, MANCHESTER

Busy days, to-do lists and packed schedules all melt away as you step into the award-winning Rena Spa at The Midland Hotel in Manchester.

From our sleep chambers and our steam rooms, to our massages, this city centre sanctuary is every bit as indulgent as you might imagine.

Whether you have a few stolen hours or a whole weekend to unwind in the city centre, a trip to Rena Spa at The Midland is always time well spent.



## MERLIN ENTERTAINMENTS

Merlin Entertainments is a global leader in location-based, family entertainment. As one of the world's largest attraction operators, we create and deliver memorable, immersive brand experiences for our millions of guests.

We offer a huge range of UK family days out including Thorpe Park, Alton Towers and Legoland, alongside themed attractions for little ones like Cadbury World and PETER RABBIT™: EXPLORE AND PLAY.



## THE RUBENS AT THE PALACE

The Rubens showcases exceptional dining journeys and enriching and rewarding experiences such as our gourmet dining experience whereby guests Experience the kitchen up close with Executive Chef Ben Kelliher, watching the chefs prep as you enjoy a glass of Champagne and canapés. Afterward, indulge in a four-course gourmet experience.

We also offer an immersive cocktail experience with our expert mixologist whereby you learn cocktail-making techniques and master your very own recipes.

The Rubens at the Palace takes pride in its focus on guest experience, from the very first moment guests are greeted by our red-uniformed doormen.



## MERCEDES BENZ WORLD

Located on the famous Brooklands site in Weybridge, Surrey, Mercedes-Benz World is an unforgettable day out, not just for motoring fans but the whole family. With our Driving Experiences, you can put your driving skills to the test out on the Handling Circuits or the 10 acre off-road course in a range of Mercedes-Benz and Mercedes-AMG vehicles.

Off the track there is plenty to explore. Enjoy fascinating exhibitions, the Silver Arrows display team, ultra-realistic F1 simulator experiences, legendary Mercedes-Benz vehicles, and complete your day with a bite to eat at Café 1886 or the Gullwing Bistro.



## GORDON RAMSAY RESTAURANTS

Founded in 1997, Gordon Ramsay Restaurants comprises the restaurant business of acclaimed chef, restaurateur, TV personality and author Gordon Ramsay. It is one of the largest privately-owned restaurant groups in the UK, with additional restaurants internationally across the USA, France, Dubai, Singapore and more.

To date, Gordon Ramsay restaurants holds 7 michelin starred restaurants across the group worldwide, including the flagship venue Restaurant Gordon Ramsay, which has held three Michelin-stars for more than 2 decades.





## HARRODS AFTERNOON TEA

The Harrods Tea Rooms is the finest possible rendition of a quintessentially English tea room that has been delighting guests since 1896.

You and your guest are set to enjoy a tiered selection of sandwiches and patisserie, freshly baked scones and tea with world-class service and beautiful surroundings to match. It'll be an experience to remember. Discover The Harrods Tea Rooms.



## MARRIOTT INTERNATIONAL HOTEL BRAND

Experience an unforgettable escape for you and your companion at a Marriott International Hotel Brand. Indulge in a plethora of locations throughout the UK, allowing you to select the perfect haven to unwind after a day of exploration in a well-appointed double room, ensuring a peaceful night's sleep.

Wake up the following morning and enjoy a delectable breakfast offering both cooked and continental delights, providing the perfect fuel for an exciting day ahead.





## GIFT BOXES

If you're stuck for employee Christmas gift ideas, take the complexity out of choosing with our collection of amazing gift boxes – filled with thousands of incredible corporate gift options.

With a massive two-year validity period, there's more than enough time for the lucky recipient to go on their experience long after the tinsel is boxed away and the mince pies are eaten.

To point you in the right direction, our Merry Christmas Gift Box with over 2625 experiences is packed with thousands of fantastic days out across the UK. From thrilling zip-lining adventures to sumptuous evening meals, spread the joy of Christmas with a boundless selection of possibilities. There's something for everyone with a brochure full of choice in each little box.

# GIFT VOUCHERS

If you simply cannot decide on an experience or gift box, rest assured, our open cash vouchers are perfect to cover all bases.

Simply select the value you want and allow your employees to explore our full range available. Whether you're searching for an apt token of appreciation, recognising a remarkable achievement, or marking a momentous milestone, there are business gifts to suit every type of celebration this holiday season.





## CORPORATE GIFT CARDS & BOXES

Gift cards are a simple and effective solution to Christmas gifting, with thousands of premium experiences to choose from, it's a onestop answer to meeting all of your employees' needs. If you're looking for a way to show your employees how much you value their hard work this Christmas, gift cards are a great option.

### CHRISTMAS TOP SELLERS



1.

Red Letter Days  
£50 Gift Card



2.

Red Letter Days  
£100 Gift Card



3.

Merry Christmas  
Experience Box



4.

Red Letter Days  
£25 Gift Card



5.

Red Letter Days  
£150 Gift Card

# BENEFITS OF WORKING WITH RED LETTER DAYS CORPORATE



## No Hidden Fees

You'll receive a quote upfront so you can easily manage your budget. We offer free postage and packaging, to ensure you'll get the most out of your purchase.



## Dedicated Team

You'll have your own dedicated account manager. We also have a trained customer service team to help with any aftercare questions.



## Custom Solutions

Whatever your scheme, we have a solution to fit. We offer API integration, a fully branded redemption platform, e-services and much more.



## Bespoke Branding

We'll personalise everything to suit your brand: logos, messages, websites - we've got it covered. Your company remains at the heart of everything we do.



## Ease & Efficiency

Fast turnaround times, same day delivery for e-vouchers. All our orders are processed within 4 hours, next day delivery available on bulk orders.



## Carbon Neutral

We strive to ensure we make a positive impact on the environment. We're wholeheartedly committed to making a true difference, now and in the future.

The logo for Red Letter Days Corporate, featuring the brand name in a white serif font on a red rectangular background.

**Red Letter days**  
CORPORATE

Reward  
*Recognise*  
Inspire

Our experiences make everyday life a little bit more special and some are genuinely once in a lifetime. Our unrivalled gift experiences are a fantastic way to help enhance your employee and customer experiences.

To discover how Red Letter Days Corporate can add value to your employee or customer proposition this Christmas please email [info@redletterdayscorp.co.uk](mailto:info@redletterdayscorp.co.uk) or visit [www.redletterdays.co.uk/corporate](http://www.redletterdays.co.uk/corporate)